



TRISTAR New Member

MEET JESS

We are thrilled to announce the addition of a new member to our team! Please help us welcome Jess Desmarais, who joined us as our new Director of Sales & Client Solutions.



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TRISTAR Welcomes Jess Desmarais!

TRISTAR is excited to announce the addition of **Jess Desmarais as Director, Sales & Client Solutions!** Jess joins us with extensive experience in risk management, insurance, and public entity collaboration. Her background includes leadership roles in municipal risk management, where she has successfully implemented compliance initiatives, streamlined claims processes, and developed strategic solutions to mitigate liability risks.

Jess previously served as **Risk Manager for the Town of Windsor**, where she developed and implemented risk strategies and ensured compliance with federal and state regulations. Before that, she spent several years as the property and casualty **Risk Management Coordinator for Larimer County**, where she handled liability claims, policy evaluations, and insurance management. Her extensive background in **claims management, regulatory compliance, and vendor oversight** makes her a tremendous asset to our team.

Her educational and professional qualifications include graduating with distinction from the **University of Phoenix** with an **MBA** and attaining an **Associate in Risk Management (ARM)** and **ADA Coordinator**

(ADAC) designation. She also holds a DOT compliance certification as a Designated Employer Representative (DER) and has been an active leader in the Colorado Public Risk Management Association (CO PRIMA).

With a strong track record in supporting public entities, Jess understands the unique challenges organizations face and is committed to delivering exceptional service. She is eager to make an immediate impact, stating, "My short-term goal at TRISTAR is to quickly adapt to my new work environment to enhance my overall performance, benefiting my team and our clients, both new and existing. I plan to leverage the full range of skills I have developed over the years, including my expertise in risk management, insurance, and collaboration with public entities, to make a meaningful contribution to TRISTAR. My long-term goal is to seek opportunities that strengthen my industry knowledge and promote professional growth. I am committed to maximizing every valuable experience in any role I undertake and firmly believe it is important to leave a lasting impact."

Jess's expertise will be invaluable as we continue to expand our risk management services and provide top-tier solutions to our clients. Please join us in welcoming her to the TRISTAR family!

Connect with Jess on LinkedIn: [Jess Desmarais](#) or
Email her at: jess.desmarais@tristargroup.net